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Press and Analyst Contact:
Rich Sherman
Rich.sherman@leadtimetechnology.com
512-266-9041

**LEAD TIME TECHNOLOGY EXTENDS ADVANCED PLANNING &
OPTIMIZATION CAPABILITIES TO THE JEWELRY INDUSTRY**

*Availability of Jewelry-Trak Tools Suite Enables Low Cost, Rapid Implementation to
Reduce Inventory, Improve Resource Productivity, & Increase Profitability*

Las Vegas, NV – May 27, 2008 – Leading to the JCK Las Vegas Show, one of the world's largest gatherings for the jewelry industry, Lead Time Technology (LTT), a market leading provider of inventory and business process optimization tools, today announced the general availability of its new Jewelry-Trak (J-Trak) advanced planning and optimization tools suite. J-Trak is the first supply chain optimizing product and process designed to meet the specific needs and requirements of the Jewelry Industry. J-Trak leverages all of the capabilities of its FastForward and LTT Enterprise tools suites with functionality designed specifically for Jewelry Manufacturers, Distributors and Retailers to enable low cost, rapid implementation.

J-Trak is a fully configured, easily implemented solution for forecasting, inventory, production/assembly, distribution, and resource optimization for one location or many. The system tells planners *what* they should make and *when* they should make it, so the business will never run out or have too much inventory. Until now, most solutions were not designed to meet the specialized needs and challenges of the Jewelry Industry. Companies have had to invest in expensive custom applications, highly modified ERP systems or planner intuition resulting in either too costly or complex implementations.

With J-Trak, Jewelry Industry companies can optimize their high value supply chain quickly and easily. J-Trak is a jewelry specific extension of Lead Time Technology's industry leading Fast»Forward™ product. Leveraging its extensive supply chain experience and partnering with Jewelry Industry leaders, J-Trak is designed to optimize jewelry supply chains quickly and easily, enabling companies to create a competitive advantage.

J-Trak considers all business processes, costs, and business objectives to determine the most profitable flow of materials and utilization of resources for any given planning

horizon. J-Trak is designed to be a low risk tool to support Jewelry manufacturers, distributors and retail businesses' planning needs.

Key Features include:

- Improved customer service—anticipates customer orders
- Lower inventory—reduce the volume of stones, metals, etc. needed on hand
- Improved inventory utilization- suggests moves versus make or buy
- Improved data visibility across the supply chain
- Improve resource productivity and utilization
- Liberate working capital and increase revenue
- Precious metal based pricing
- Daily make/move/buy recommendations based on available inventory, forecast and orders on the books for every SKU at every factory, warehouse, or store
- Easy to use reports and graphics for every level of the organization
- **Pays for itself in less than six months!**

“Jewelry companies face unprecedented challenges from increasing metal prices, higher inventory costs and increased competition that require swift and sustainable improvements in operational efficiency and flexibility,” said Mike Bonelli, president of Lead Time Technology. “With the introduction of Jewelry-Trak, Jewelry companies now have a highly adaptive software solution that can be implemented rapidly and within their budget.”

“Key to our approach,” added Mike Bonelli, “is that Jewelry-Trak works in parallel with a customer’s current enterprise systems like Microsoft Dynamics. It provides significant additive functionality to optimize and manage operating processes based on Lean Six Sigma principles as well as collaborative technology to complement already resident ERP/MRP systems.”

“We needed to improve our forecasts and reduce inventory across our supply chain,” said A.J. Tosyali, president of Benchmark Rings. “We selected Jewelry-Trak from Lead Time Technology based on the fact that it was affordable, could be rapidly implemented, and offered to us highly sophisticated process optimization and best practices beyond any capabilities the enterprise software vendors could offer. We saw results from day one of the implementation.”

About Lead Time Technology, Inc.

Founded in 1998, Lead Time Technology, Inc. is a market leading provider of technology-enabled process optimization tools to reduce and right-size inventory, improve forecast accuracy and service, optimize production resources, and reduce cycle time across the supply chain including manufacturing, distribution and retail. Its applications are developed by practitioners for practitioners to achieve world class operations improvement leveraging Lean Six Sigma and SCOR principles supported by patented algorithms and technology. Lead Time Technology’s unique combination of consulting and software enables operational decisions to be clearly correlated to financial

measurements to ensure rapid ROI and increased contribution to shareholder value on a daily basis. Based on Microsoft platform technology and independent of enterprise applications, the intuitive user interface distills all supply chain complexities into a simple list of recommendations for continuous flow management and synchronization for virtually any size or type of operating environment. Contact Lead Time Technology at 302-636-0866, or www.leadtimetechnology.com for more information.

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